



Fiscal Management Associates, LLC

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FMA and MBAF ERE Host Annual Non-Profit Conference

Fiscal Management Associates LLC (FMA) and ERE LLC recently hosted its annual non-profit program at the Baruch College's Vertical Campus in New York. Titled *We are Worth it! Framing the Case for Full Cost of Programming*, the event marked the fifth year the organizations have partnered to host the conference exclusively for FMA and MBAF ERE past and present clients, close associates and FMA Institute members.

More than 150 non-profit industry professionals, including company CFO's, Executive Directors and Directors of Development attended the conference to learn about the importance of evaluating the full cost of programming and its relationship to setting effective fundraising goals. Hilda H. Polanco, CPA, FMA's Managing Director and Marc Taub, CPA, principal and head of MBAF ERE's Non-Profit Group, joined Gordon Campbell, president and CEO of United Way of New York City, the keynote speaker of the conference.

"The non-profit field is quickly changing, and we wanted to provide our clients and associates with access to industry leaders who can help them strengthen their organizations' business practices," said Taub. "Our partnership with FMA provides a valuable resource to our non-profit clients, and we are pleased to have been able

to offer this program."

The conference featured an extensive panel of distinguished experts in the non-profit field, including Addie Guttag, Executive and Development Consultant; Mary Jo Mullan, Consultant to Atlantic Philanthropies, Former VP for Programs at F.B. Heron Foundation; Alex Neuhoff, Partner, The Bridgespan Group; and Stephanie Palmer, Executive Director, New York City Mission Society addressed attendees and provided their insight on the issue at hand. Gretchen Dykstra, Senior Advisor to FMA, Former Commissioner of the NYC Department of Consumer Affairs, served as moderator.

"This year's program focused on a topic that we feel is key for non-profits to survive in this economy. We showed attendees how to take a clear look at what the full cost of programming is for an organization, and how this approach is necessary in order to develop goals to not only sustain a non-profit, but also to help it flourish," said Polanco. "Through our work with MBAF EFE, we can continue to provide our clients with the guidance they need to achieve continued success."

To learn more about FMA please visit our website www.fmaonline.net or contact us at 646.403.8040.

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